

SPONSORSHIP OPPORTUNITIES

www.madeinhuntington.com

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huntington**

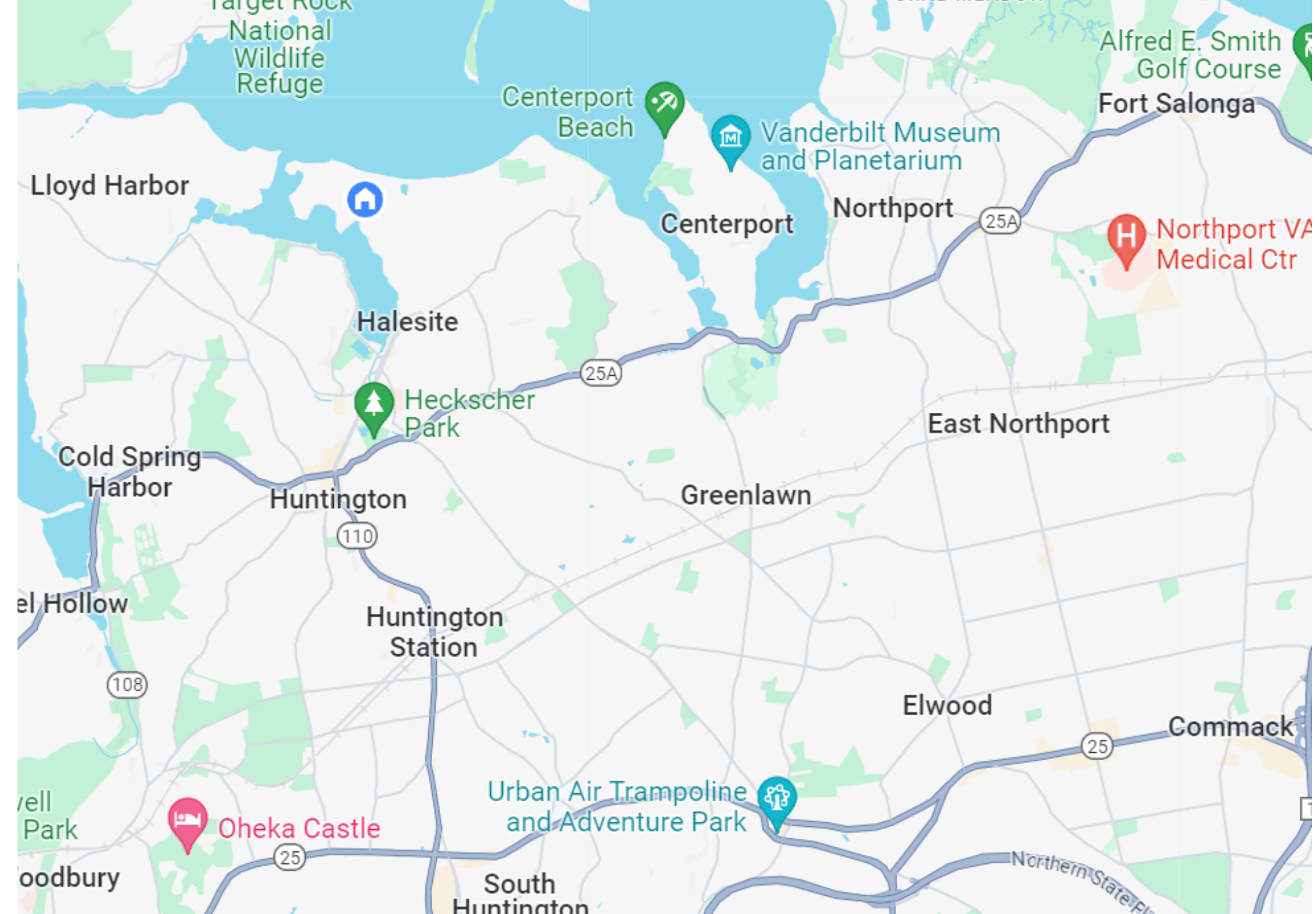
2024, Town of Huntington

film & video festival
2024



About

Supervisor Ed Smyth, with The Town of Huntington are inviting professional and amateur filmmakers and video producers, from around the globe or around the corner, to come to Huntington this summer and make a short film or video, then submit the “short” as an entry to the Made In Huntington Film & TV Festival presented this November 7th-10th, 2024. Plus, filmmakers are also invited to enter their feature-length content into the “Beyond Huntington” category for programming made outside of Huntington.



Eligibility

Short submissions should be 40 minutes or less, and in some part produced in the town with images or storyline reflecting a person or place or culture found in Huntington.

The Made In Huntington Film & TV Festival Is presented by The Town of Huntington and produced by the Office of Film & Television with initial funding from The Town of Huntington Cultural Affairs Institute.

Festival Timeline

The Made in Huntington Film & Video Festival will be presented over 4 days from Thursday to Sunday, Nov. 7th - 10th, 2024 and will offer screenings of the film and video finalists as well as seminars, receptions, and special events.

Thursday <ul style="list-style-type: none">• <i>Opening press conference</i>• <i>Media reception</i>• <i>Screenings</i>• <i>Seminars</i>• <i>Lunch & Learn</i>• <i>Screenings</i>• <i>Seminars</i>• Opening Reception <i>(ticket required)</i>	Friday <ul style="list-style-type: none">• <i>Media breakfast</i>• <i>Screenings</i>• <i>Seminars</i>• <i>Lunch & Learn</i>• <i>Screenings</i>• <i>Seminars</i>• Sponsor Reception <i>(sponsors & committee only)</i>	Saturday <ul style="list-style-type: none">• <i>Media breakfast</i>• <i>Screenings</i>• <i>Seminars</i>• <i>Lunch & Learn</i>• <i>Screenings</i>• <i>Seminars</i>• Made in Huntington Food & Music Festival - <i>Open to the Public</i>	Sunday <ul style="list-style-type: none">• <i>Media breakfast</i>• <i>Screenings</i>• <i>Seminars</i>• <i>Lunch & Learn</i>• <i>Screenings</i>• <i>Seminars</i>• Awards Ceremony• Closing Reception <i>(ticket required)</i>
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Sponsorship of the Made in Huntington Film & Video Festival will offer our supporters brand affiliation in all of our marketing efforts, including those targeting the film & television industry worldwide (outbound marketing) as well as regional businesses (inbound marketing) and to local residents in the Huntington area. (homebound marketing)

01

**Outbound Marketing:
Branding Huntington
Beyond Our Borders**

To create an “outreach” publicity campaign with a recognizable branded logo, that promotes Huntington beyond our borders, as an ideal destination for filmmakers

02

**Inbound Marketing:
Welcome Filmmakers
to Huntington**

To encourage filmmakers from around the world to come to Huntington this Spring, Summer, and November

03

**Homebound Marketing:
Pride of Place
& Economy**

To create an annual event that drives local pride as well as the local economy.

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Sponsorship Opportunities

Any company or organization can sponsor.

We offer two series of sponsorship opportunities with a variety of pricing options

“Parks & Beaches” *from \$5,000 to \$50,000*

- 13 sponsorship packages, each named for a different Town park or beach
- Most packages offer sponsor-branded awards
- Speaking opportunities for your executives
- VIP passes
- Featured video display
- On-site advertising
- On-site branding
- Co-branding in promotions and on merchandise

“Roadways” *from \$1,500 to \$2,500*

- 12 sponsorship packages each named for a different roadway in Huntington
- VIP passes
- Featured video display
- On-site advertising
- On-site branding
- On-site promotional display

Parks & Beaches Sponsorship Overview

Why Sponsor?

- Play a featured role in the development of an exciting program
- Target three distinct markets
1) the film and television industry, 2) regional businesses, 3) Long Islanders
- High level of brand awareness
- One-of-a-kind branding opportunity

Benefits

- Uncluttered media environment
- Category exclusivity
- Measurable media impressions
- 7+ month exposure
- Co-branding and merchandising
- First right of renewal

Highlights

- 13 sponsorship packages
- Packages offer sponsor-branded awards
- Speaking opportunities for your executives
- VIP passes
- Featured video display
- On-site advertising
- On-site branding
- Co-branding in promotions and on merchandise

Asharoken - Presenting Sponsorship


\$50,000



- **“presented by” reflected directly below the 2024 logo in all marketing and promotional materials, excluding licensed merchandise**
- **a 1-minute promotional video opens each of the Festival’s 50+ events**
- **lead mention at every official festival event**
- **logo brand appears in all promotional signage, print, TV and digital advertising**
- **weblinks**
- **an executive statement at the Opening Ceremony and at the Awards Ceremony**
- **the Grand Prize Award to be named for the sponsor**
- **item inserted in gift bags distributed at Closing Reception**
- **co-branding**
- **50 tickets to all receptions**
- **50 tickets to all screenings**
- **50 tickets to all seminars**
- **50 tickets to VIP backstage access for Saturday night’s food truck and musical festival concert**
- **category exclusivity**
- **7+ months of promotional value**

Centerport & Cold Spring Harbor Two Options at \$25,000 Each

- Inclusion in the promotional video open each of the 40+ screenings
- lead mention at every official festival event
- logo brand appears in all promotional signage, print, TV and digital advertising
- weblinks
- an Award to be named for the sponsor
- item inserted in gift bags distributed at Closing Reception
- co-branding
- 25 tickets to all receptions
- 25 tickets to all screenings
- 25 tickets to all seminars
- 25 tickets to VIP backstage access for Saturday night's food truck and musical festival concert
- category exclusivity
- 7+ months of promotional value



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Crab Meadow & Crescent Beaches

Two Options at \$20,000 Each

- **Inclusion in the promotional video open each of the 40+ screenings**
- **lead mention at every official festival event**
- **logo brand appears in all promotional signage, print, TV and digital advertising**
- **weblinks**
- **an Award to be named for the sponsor**
- **item inserted in gift bags distributed at Closing Reception**
- **co-branding**
- **20 tickets to all receptions**
- **20 tickets to all screenings**
- **20 tickets to all seminars**
- **20 tickets to VIP backstage access for Saturday night's food truck and musical**
- **category exclusivity**
- **7+ months of promotional value**

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Dix Hills & Fleet's Cove

Two Options at \$15,000 Each

- **Inclusion in the promotional video open each of the 40+ screenings**
- **mention at every official festival event**
- **On-site advertising**
- **weblinks**
- **an Award to be named for the sponsor**
- **item inserted in gift bags distributed at Closing Reception**
- **co-branding**
- **15 tickets to all receptions**
- **15 tickets to all screenings**
- **15 tickets to all seminars**
- **category exclusivity**
- **7+ months of promotional value**

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Gold Star, Heckscher, & Mill Dam

Three Options at \$10,000 Each

- Inclusion in the promotional video open each of the 40+ screenings
- mention at every official festival event
- On-site branding
- weblinks
- an Award to be named for the sponsor
- item inserted in gift bags distributed at Closing Reception
- co-branding
- 10 tickets to all receptions
- 10 tickets to all screenings
- 10 tickets to all seminars
- category exclusivity
- 7+ months of promotional value

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Sand City, Veteran's Park, & West Neck Three Options at \$5,000 Each

- Inclusion in the promotional video open each of the 40+ screenings
- mention at every official festival event
- logo brand appears in all promotional signage, print, TV and digital advertising
- weblinks
- item included in gift bag distributed at Closing Reception
- co-branding
- 5 tickets to all receptions
- 5 tickets to all screenings
- 5 tickets to all seminars
- category exclusivity
- 7+ months of promotional value

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Roadways Sponsorship Overview

Why Sponsor?

- Play a role in the development of an exciting program
- Target local residents, Long Islanders & visitors from NYC
- High level of brand awareness
- One-of-a-kind branding opportunity

Benefits

- Multiple on-site branding & promotional opportunities
- Measurable media impressions
- 7+ month exposure
- First right of renewal

Highlights

- 12 sponsorship packages
- 6 packages priced at \$2,500
- 6 packages priced at \$1,500
- Ticket Packages
- Featured video display
- On-site advertising
- On-site branding
- On-site promotional display

Patron Levels by Street

Six Options at \$2,500 Each

- Mention at every official festival event
- On-site advertising & promotion
- Weblinks included
- 4 tickets to all receptions
- 4 tickets to all screenings
- 4 tickets to all seminars
- 7+ months of promotional value

1. **LIE**

2. **25A**

3. **Jericho**

4. **110**

5. **Wall Street**

6. **Northern State**

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Patron Levels by Street

Six Options at \$1,500 Each

- **Mention at every official festival event**
- **On-site advertising**
- **Weblinks included**
- **2 tickets to all receptions**
- **2 tickets to all screenings**
- **2 tickets to all seminars**
- **7+ months of promotional value**

1. **Elwood**
2. **Larkfield**
3. **Park Avenue**
4. **Old Country**
5. **Half Hollow**
6. **Pulaski**

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Thank You For Considering These Opportunities

Please contact us. We look forward to speaking with you.



Joseph Schramm
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Executive Producer

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